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València Inspires Design 2026: a global experience around the habitat

When design speaks the same language: this is how the great habitat week at Feria Valencia will unfold, with the joint celebration, from 28 September to 1 October, of Feria Hábitat València, Textilhogar, Espacio Cocina SICI and the new 360 by Cevisama initiative.

València, September 2026. - It is becoming increasingly difficult to understand design through isolated disciplines. Architecture engages with interior design; materials shape furniture; kitchens integrate into the domestic space; textiles bring identity and comfort; ceramics go beyond cladding to become an architectural element. Contemporary projects require a global perspective.

And in this changing context, a trade fair is no longer merely a commercial showcase, but a reflection of how the entire industry is evolving. This is precisely what is happening with **Feria Hábitat València**, which this autumn will take another step forward in its growth by leading an unprecedented initiative in Spain: **València Inspires Design**, a major platform bringing together every element involved in creating a contemporary space.

The approach responds to a reality that architects, interior designers and specifiers know well. Today, it is impossible to design a hotel, home, restaurant or office without understanding the constant dialogue between furniture, lighting, textiles, kitchens, materials, finishes and ceramics. Projects are no longer conceived in watertight compartments.

València Inspira Diseño is born from this global vision. **From 28 September to 1 October** at Feria Valencia, it will bring together **Feria Hábitat València, Textilhogar, Espacio Cocina SICI** and the new **360 by Cevisama** area, consolidating one of Europe's largest gatherings dedicated to design, architecture and habitat equipment.

The scale of the project speaks for itself. More than 1,200 exhibiting brands, ten halls and over 110,000 square metres will turn the Valencia exhibition centre into a genuine map of contemporary design, bringing together leading international brands alongside manufacturers, textile publishers, kitchen companies, ceramic firms and new materials.

But perhaps the greatest achievement of this evolution lies not in the figures.

A single journey to understand the complete project

In recent years, Feria Hábitat València has established itself as one of the leading international events for furniture, lighting and interior design. Building on this strength, it is now creating a much more



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ambitious event capable of bringing together, along a single route, all the solutions a professional needs to develop an integrated project.

For an architect or interior designer, the proposition is particularly attractive. In just one day, they will be able to discover new furniture collections, select textiles, explore the latest kitchen proposals, discover innovations in ceramic surfaces, investigate emerging materials and meet manufacturers from sectors that, until now, required visits to different trade fairs.

It is a different way of understanding the trade fair: less fragmented, more transversal and much closer to the reality of architecture and interior design studios.

It is therefore no surprise that the initiative has been welcomed enthusiastically by the exhibiting companies themselves, which see this cross-sector coexistence as an opportunity to expand markets, create new collaborations and connect with a much more diverse and qualified visitor profile.

Inspiration as the common thread

Beyond the commercial strength of the event, one of the features that has distinguished Feria Hábitat València for years is its ability to turn the exhibition centre into a space for experimentation, reflection and design culture.

This year, one of the main highlights will be Hotel Hábitat, the project conceived by Mexican architect Joaquín Homs, who will imagine a hotel where each room will explore new ways of living. Far from being conceived as a temporary installation, the space will operate as a genuine laboratory for architecture and interior design, developed together with leading studios and companies in the sector.

The journey will continue at Ágora nude, which will once again bring together some of the most influential voices in design, architecture and interior design to discuss sustainability, innovation, wellbeing and new ways of designing spaces.

A few metres away, Salón nude will retain its essence as an essential platform for discovering emerging talent. For more than two decades, this space has anticipated many of the careers that are now part of the international Spanish design scene.

This year's edition will also feature an exhibition dedicated to the National Design Awards, showcasing some of the names that have shaped the recent history of design in Spain.

Among the most eagerly anticipated installations is the proposal by Andreu World, which will once again demonstrate how an exhibition can become a manifesto for innovation, sustainability and project culture.

The kitchen will once again take centre stage with the return of the biennial Espacio Cocina SICI and, especially, thanks to the AMC Kitchen Lab, where Francesc Rifé's design will provide the setting for

an intensive programme of talks and showcooking addressing the kitchen as one of the great centres of contemporary life.

Material innovation will come courtesy of Matter, whose installation will invite visitors to touch, experiment and understand how new materials are transforming the way spaces and objects are designed.

An experience designed from start to finish

The ambition to turn València Inspira Diseño into a unified experience will also extend to the event's temporary architecture.

For the first time, all common areas will be conceived under a single creative direction led by Odosdesign, responsible for designing the shared spaces and creating a coherent visual narrative for the event as a whole. This is not merely an aesthetic intervention. It is a way of reinforcing the identity of a project that aspires to be much more than the sum of several trade fairs.

Thus, at a time when the boundaries between disciplines are disappearing and design is understood as a collaborative process, València Inspira Diseño proposes exactly that: a place where manufacturers, architects, interior designers, designers and specifiers speak the same language. And it is precisely Feria Hábitat València, which for years has been the great meeting point for Spanish design, that is driving this new stage.

Building on its ability to attract the sector, the event no longer simply showcases products, but offers a complete vision of how the spaces of the future will be designed.

'Hotel Hábitat 2026': Joaquín Homs imagines a new, more sensory, sustainable and universal way of living

Feria Hábitat València 2026 will once again create an experiential setting around design, architecture and new ways of living with a new edition of 'Hotel Hábitat 2026', the major conceptual and immersive project of the upcoming edition, led this year by renowned Mexican architect Joaquín Homs.

The initiative also marks the international consolidation of the Hotel Hábitat project, which, following the proposals developed by Héctor Ruiz in 2024 and Tomás Alía in 2025, now evolves towards a global perspective on new ways of living, feeling and inhabiting spaces.

Far from being conceived as a simple exhibition space, Hotel Hábitat 2026 is born as an architectural and emotional reflection on the contemporary act of inhabiting. The project proposes the creation of a "universal hotel, a place capable of belonging simultaneously to the sea, the mountains, the desert or the city, where different cultures, landscapes and ways of understanding contemporary life converge", according to Homs' studio.



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Inspired by the ancestral idea of the “navel of the world” —the symbolic point where heaven, earth and the underworld converge in numerous ancient cosmologies— Joaquín Homs creates a space conceived as a centre of connection, balance and awareness. A place where architecture ceases to be merely form and becomes a sensory and emotional experience.

With an area of around 550 square metres, the project will offer a 360-degree vision of a new way of living: more conscious, more human and deeply connected to its surroundings. Visitors will be invited to experience the space through their senses; to listen, touch, observe and perceive architecture through emotion, rather than aesthetics alone.

A sensory proposal

The architectural proposal will be developed around a large white atmosphere enhanced with natural materials, mineral textures, sand and wood in warm, organic tones. Spatial continuity, human scale and material honesty will shape the journey through an installation conceived around calm and contemplation.

At the heart of the pavilion, a pond and central garden will act as the project’s emotional core and inner breathing space, creating an oasis of serenity amid the dynamism of the trade fair. Rising above this landscape will be a large vertical element in cobalt blue, conceived as a visual and spiritual symbol of the connection between earth and sky.

One of the most striking elements of the journey will be a large wall built from blocks of natural straw. Beyond its sculptural impact, the intervention seeks to “activate the visitor’s sensory memory through the texture, aroma and warmth of the material”. Straw thus becomes an architectural statement about “sustainability, material honesty and the recovery of ancestral techniques and raw materials”.

A collaborative project with leading habitat brands

Hotel Hábitat 2026 will also bring together different settings and rooms conceived by leading interior design studios and renowned designers, all equipped with proposals from leading ‘made in Spain’ habitat brands with strong international reach. The result will be “a major collaborative project where architecture, interior design, furniture, lighting, materials and design engage in dialogue around one idea: redefining how we want to inhabit the present and the future”.

The project will occupy a strategic location in Hall 6 of Feria Valencia, next to the new 360 by Cevisama initiative and Salón nude 2026, with direct access from the North Forum and connected to the entire offering of Hábitat, Textilhogar and Espacio Cocina SICI 2026. A privileged position for a project set to become one of the great experiential icons of the 2026 edition.

Joaquín Homs, from Cirque du Soleil to Riviera Maya

Joaquín Homs is a Mexican architect and designer with more than 42 years of international experience in architecture, interior design and contemporary design. Educated at the University of Guadalajara, he has developed more than 1,500 residential, tourism and corporate projects for major

groups such as Grupo Vidanta and Grupo Mayan in destinations including Riviera Maya, Los Cabos, Cancún and Punta de Mita.

His work is characterised by creating sensory spaces that are emotionally connected to their surroundings, where architecture, landscape, light and materiality interact to generate unique experiences. Among his most notable projects is the conceptual interior design of the first permanent Cirque du Soleil theatre outside Canada, developed for Vidanta in Riviera Maya.

He has also developed a recognised international furniture design line with Point 1920 and has participated in projects and pavilions for the Milan Furniture Fair. His career has been recognised by various international architecture and design platforms and publications in Europe and the United States. He currently runs his studio in Guadalajara (Mexico), where he continues to explore new ways of living through an architecture based on emotion, experience and the human connection with space.

New design talent takes over Salón nude 2026 with fifteen proposals from Spain and Mexico

Salón nude, Spain's leading platform for promoting emerging design talent, has announced the selection of participants for its next edition, which will take place from 28 September to 1 October at Feria Valencia, as part of Feria Hábitat València 2026 and the València Inspira Diseño initiative.

The 2026 edition will ultimately bring together 15 proposals: six from emerging professionals and studios and nine from schools, universities and training centres, consolidating nude's role as a space for discovery, promotion and connection between new generations of designers and the habitat industry.

For this purpose, nude 2026 has brought together a jury with extensive professional and institutional experience, comprising Henar Díez, from the Ministry of Culture's Centre for the Coordination of Cultural Industries; Ángela Montagud and Jordi Iranzo, from Clap Studio, recipient of the 2023 National Design Award; multidisciplinary designer Ester Cruz, a participant in several editions of nude; Clara del Portillo, co-founder of Yonoh Estudio Creativo and historically linked to the fair; and Javier Pastor, designer, researcher and professor at the Universitat Politècnica de València.

Six emerging professionals and studios

In the Emerging Professionals category, nude 2026 will feature six participants: Somos JUMAT, by Juan Pedro Gutiérrez Giracca; faBLE.xyz, by Moisés Lázaro; Kaimok Design, by Prospero Risiglione; BAM Furniture Design, by Benoit Paul Huguenin, Ana Cristina Chavez Martinez and Maitu Green; Archivo Carmenati, by Nicolau Furriol Carmenati; and Melón de ideas, by Yolanda Pérez and María José Manzano.

The group represents different languages and disciplines within contemporary design, from furniture and product design to experimental and conceptual approaches, highlighting the diversity of profiles



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that find in nude their first professional showcase before manufacturers, editors, specifiers, architects and interior designers.

Academic design once again takes centre stage

Alongside emerging professionals, Salón nude maintains one of its historic hallmarks: the leading role of schools and training centres, conceived as a breeding ground for new talent and a space to discover the research and experimentation being developed by future design professionals.

This edition will feature Barreira Arte y Diseño, with CLICK; Universitat Jaume I, with Naturaleza que cuida con sentido; Escola d'Art i Superior de Disseny de València, with Projectes alumnat 2026; Escuela Técnica Superior de Ingeniería Aeroespacial y Diseño Industrial (ETSIADI UPV), with NU2, with Yudesign; Escola d'Art i Superior de Ceràmica de Manises, with Territorios cerámicos; Elisava, Faculty of Design and Engineering; Escuela Superior de Enseñanzas Técnicas of Universidad CEU Cardenal Herrera; Centro de Referencia Nacional en Producción, Carpintería y Mueble de Andalucía; and Anáhuac Puebla (Mexico), with the work Rethinking the Past, Rethinking the Pattern.

It is worth highlighting that Anáhuac Puebla's participation further strengthens nude's international dimension and connects its talent platform with new design centres and schools across Latin America.

Space for association activities

This year, the Salón nude space in Hall 6Bis of Feria Valencia will also host activities by associations such as the Colegio de Diseñadores de Interior de la Comunitat Valenciana (CDICV), the Associació de Professionals del Disseny de la Comunitat Valenciana (ADCV), and the Escuela Técnica Superior de Arquitectura (ETSA) of the Universitat Politècnica de València (UPV), which will celebrate its 60th anniversary.

Nude 2026 will also host the Salón EXCO exhibition, whose sessions will be held in the Assembly Hall at Feria Valencia, as well as activities at Espai Guastavino of the Colegio Territorial de Arquitectos de València and by the cultural platform DXI.

Design, innovation, contract and architecture feature in the latest València Inspira Diseño 2026 programme

The global 'València Inspira Diseño' initiative will once again turn Feria Valencia into the major international meeting point for professionals in the habitat, interior design, architecture, kitchen equipment, textiles and contract sectors, with an extensive programme of talks, meetings and activities complementing the commercial offering of Feria Habitat València, Textilhogar, Espacio Cocina SICI, Salón nude and 360 by Cevisama.

Over four days, the event will bring together leading architects, designers, interior designers, manufacturers, specifiers, companies and experts to analyse the sector's main challenges and



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opportunities in a programme spread across three major stages: Ágora nude, Foro Hotel Hábitat and Foro AMC Kitchen Lab, as well as the Salón EXCO, which will be part of the fair's professional agenda for the first time. The programme is continually being updated and is already available on the event's official website.

Ágora nude: design as a driver of innovation and transformation

[Ágora nude](#) will once again be one of the main spaces for reflection on creativity, design and innovation. The programme will open with the National Innovation and Design Awards Conference, bringing together designers and companies recognised for their careers, and will be inaugurated by Teresa Riesgo Alcaide, Secretary-General for Innovation at the Ministry of Science, Innovation and Universities.

Over the following days, Ágora nude will host content related to the evolution of contemporary design, craftsmanship, business innovation and emerging talent. Highlights include the presentation of 'Tiempo + Materia', a project by the Fundació del Disseny de la Comunitat Valenciana curated by Estudio Savage, which champions craftsmanship as an expression capable of connecting tradition, innovation and society.

The space will also feature a conference by Actiu focusing on wellbeing, sustainability and design applied to work environments, as well as the WOD by Actiu meeting, developed together with Women in Office Design, and a professional session by the Consejo General de Colegios Oficiales de Decoradores y Diseñadores de Interior.

Wednesday's programme will feature the presentation of ADCV's Moviment de Disseny Emergent (MoDE), an initiative aimed at promoting young talent; a conversation between interior designer Tomás Alía —creator of the latest edition of Hotel Hábitat— and Eva Toledo of Padima on design with value; and Diseño Autoproducido, an initiative promoted by the Colegio Territorial de Arquitectos de Valencia (CTAV) to support new designers and architects.

Foro Hotel Hábitat: new perspectives on architecture and contract

[Foro Hotel Hábitat](#) will bring together experts from architecture, interior design, hospitality and experience design, with a programme focused on the contract sector. The first day will feature Ángela Moyano and her talk 'The Art of Living', addressing the creation of spaces linked to lifestyle and the experience of the Larimar City & Resort project.

On Tuesday, the forum will examine new tools and strategies for hotel design with Lucía Robledo of Amphora Marketing and Javier Muñoz Posse, founder and CEO of Furtivo. The day will continue with the masterclass 'Home Staging. Put soul into the project', led by Alicia Verdasco and María Medina, and with Amai Studio's perspective on interior design and emotional design.

On Wednesday, artificial intelligence applied to design and project communication will be the focus of Juan Sala's contribution from Laurel Visuals. Nyra Troyce will also take part, offering a perspective



based on innovation, craftsmanship, sustainability and conscious design, while Ana Nestor of Succuhome will present a new tool connecting interior design, marketing and business.

AMC Kitchen Lab: the future of the kitchen through innovation and technology

[Foro AMC Kitchen Lab](#) will be the main meeting space for analysing the evolution of the kitchen from the perspectives of design, technology, gastronomy and new consumer habits. The programme will feature leading professionals and exhibiting companies from Espacio Cocina SICI, who will showcase their latest innovations through talks, meetings and demonstrations.

On Monday, the forum will open with a dialogue between leading content creators in the sector, Dani Colino and Miguel Gómez, followed by the conference 'AI proposes. The professional decides', organised by Insenia, on the impact of artificial intelligence on the professional future of the kitchen. The day will also include showcooking by Antalia and the presentation 'The Art of Movement' by Kesseböhmer, focusing on new design solutions for fittings and storage.

One of the programme's highlights will come on Tuesday with a dialogue between chef Martín Berasategui and former basketball player Fernando Romay, both Senttix ambassadors, who will explore the relationship between food, rest, ergonomics and wellbeing. The day will also feature a paella showcooking organised by AMC, the '100% de la terreta' tasting and the conference 'The connected kitchen: innovation, design and technology at the service of the new consumer', by Manuel Royo.

On Wednesday, Focus Piedra will organise the professional 'Kitchen Shopping Day', presented by Carmen Alcayde, with the participation of Pablo Cerra, CEO of Cloen; Santiago Alfonso, Vice President of Institutional Relations and Corporate Reputation at Grupo Cosentino; Marc Murcia, Sales Manager 3D Scanning Solutions at Instop; and Juan Diego Jiménez, Country Manager of Quooker Spain.

The day will continue with Teka's conference 'Integration 2.0', a showcooking featuring Michelin-starred chef Carito Lourenço together with Biesse, another dialogue between Dani Colino and Miguel Gómez, and the Fiesta de la Cocina, a gathering for the entire sector.

On Thursday, the forum will host the conference 'The recipe for a great kitchen: appliances that make the difference', organised by Cemevisa, and the presentation of the Antalia Decora Awards, recognising creativity and innovation among design and interior design students.

A week dedicated to design in València

The professional programme of València Inspira Diseño will be completed by [Salón EXCO](#), which will form part of the event's agenda, as well as by the opportunity to enjoy the full programme of [València Design Fest 2026](#) activities throughout the week, further consolidating the city as one of the world's leading design destinations.

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