

FeriaHábitatValència

29 Sept. – 2 Oct. 2025

Your next
inspiration is in

VALÈNCIA

HotelHábitat Contract 360° NURD

TRENDS · OPINION LEADERS · DESIGN INNOVATIONS · FURNITURE · LIGHTING · TEXTILES · DECOR · CONTRACT · ARTISAN PRODUCTS · NEW SPACES · PRESENTATIONS · CONFERENCES

FERIA HÁBITAT VALÈNCIA

Feria Hábitat Valencia 2025, due to take place at Feria Valencia, is reaffirming its role as Spain's main showcase for furniture, textiles, lighting and design, with a clear commitment to:

- Attracting **Spain's major multiples**, retailers and buying groups.
- Giving the **contract/hospitality** channel a boost through real experiences.
- Gathering the **industry's best manufacturers, designers and specifiers together**.
- Offering a unique environment in which to do business, find inspiration and expand professional relationships.

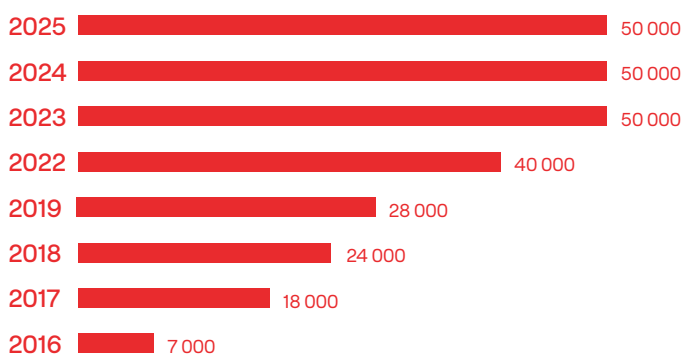
+ 50 000 professional visitors

+ 70 countries

**"The design that transforms.
The business he runs.
The fair that connects."**



Occupancy in square metres of exhibition space



2024

96 000 square
+ 600 firms
national and international

1—



feriahabitatvalencia.com

Coinciding with

Textilhogar

HOME TEXTILES PREMIUM



FERIA VALENCIA

GUEST BUYER PROGRAMME

1. THE BEST INVITATION PROGRAMME IN THE FAIR'S HISTORY

In partnership with ICEX, ANIEME, FEDAI, ATEVAL and IVACE, Feria Hábitat Valencia 2025 has launched:

- An unprecedented campaign to **invite international buyers** to attend as guests.
- A strategic country-wide programme to recruit **Spain's leading distribution groups in the world of interiors** to attend.

2. INTERNATIONAL GUEST BUYERS

• **More than 3000 foreign buyers from 60 target markets.**

• **Focusing on:**

- Western and Eastern Europe
- The Persian Gulf and the Middle East
- The United States and Mexico
- Selected Asia-Pacific region countries
- North Africa and French-speaking countries.

• **Direct invitations to:**

- Importers and distributors
- Architecture and interior design practices.
- Agents specialising in contract/hospitality projects.
- International buying groups.

3. SPANISH DISTRIBUTORS: PRIORITY FOCUS

• **Invitations to more than 600 Spanish operators in the retail and trade distribution sector:**

- Major furniture and homewares multiple retailers
- Procurement centres
- Logistics platforms
- Distributors supplying the contract and hospitality sectors

• **Personalisation tools:**

- B2B meetings schedules
- Product segment-specific guided routes
- Networking with brands and designers exhibiting

Internationals

37 % . The European Union

15 % . Latin America

13 % . North Africa

7 % . Middle East

11 % . North America

6 % . Eastern countries

6 % . Russia / former republics

4 % . Asia



PARALLEL EVENTS

HOTEL HÁBITAT 2025 "BARRACAS" TOMÁS ALÍA (Level 3 - Hall 3)

800m² + immersive installation simulating a boutique hotel, reinterpreting Mediterranean architecture from the perspective of current design.

- Signature suites designed by leading lights in Spanish interior design: Tomás Alía, Pascua Ortega, Pepe Cosín, Odosdesign, MMAIN, Studio HC.
- Real communal areas: lobby, terrace, bar and auditorium.
- Exclusive contributions from furniture, lighting and contract textiles exhibitors.

Key destination for hotel supplies buyers, contract suppliers and tourism developers.

Live space offering presentations, talks and guided tours.



NUDE – ÁGORA EMERGING DESIGN FORUM

- Exhibition of young design talent.
- Dedicated space focusing on trends, prototypes and new brands.
- Curated by José Manuel Ferrero (estudi(H)ac).
- Activities:
 - Talks by emerging designers.
 - Presentations by schools of design.
 - Dedicated "meet the industry" zone.

Connect with buyers looking for USPs, limited editions and signature designs.



TEMPOCRAFT / 1st CONTEMPORARY CRAFTSMANSHIP FAIR IN SPAIN

- New zone bringing more than 30 contemporary creatives and artisan workshops together.
- Unique products designed for the contract specifier channel, boutique retail, and premium interior design.
- Institutional support from: the Generalitat Valenciana, the Michelangelo Foundation and the Ministry of Culture.

Ideal for concept store procurement specialists, product designers and interior designers specialising in hotels.

PROFESSIONAL FORUMS AND CONTRACT SESSIONS

A programme of lectures and round tables, with speakers including leading industry figures, in partnership with HOSBEC and the Consejo de Colegios de Interioristas.

- Central themes:
 - Innovation in retail and hotel design.
 - Contract furniture regulations and certifications.
 - Multi-channel distribution channels.
 - Strategies for developing international business.

NATIONAL INTERIOR DESIGN AWARDS

Supported by the Consejo de Colegios Oficiales de Diseñadores de Interior de España.

PARALLEL EVENTS



“HÉCTOR SERRANO: 25 YEARS CONNECTING”

- Curator: Tachy Mora.
- The work of one of the most highly acclaimed designers internationally, also a National Design Prize winner.
- More than 90 exhibits covering product design, objects, furniture and emotional technology.
- Includes the **RAÍCES (Roots) project**: social design using natural waste products.

Attracts architects, contemporary design distributors and specialist media.

SIGFRIDO SERRA AND INTERIORES

PINKNIC, textile experience. A stunning architectural space brimming with textures, colour and trends. The fruit of a fresh partnership between the Valencian creative and Interiores magazine, it will include a huge workspace and the AITEX trends zone.



“CONSCIOUS MATERIALS” / CONTRACT 360 (Level 3 - Hall 3)

- Aimed at the huge audience of specifiers who attend Hábitat.
- Exclusive space comprising 50 showcases, providing a comprehensive offering for contract projects.
- Exhibition of contemporary sustainable materials.



VISITOR PROFILE AND BUSINESS OPPORTUNITIES

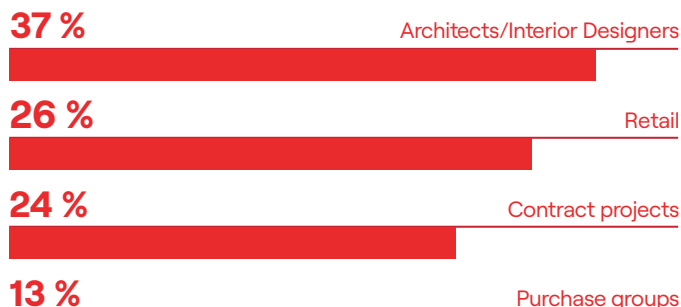
1. SPANISH VISITORS

- Purchasing decision-makers from retail distributors, multiples and showrooms.
- Architects, interior designers, hotel and residential property developers.
- Design studios and specifying practices.

2. INTERNATIONAL VISITORS

- Global import/export operators.
- High-level contract/hospitality interior design studios.
- Buyers from hotel chains, property developers and B2B distributors.

Visitor profile



50 000 visitors in 2024
Hábitat + Textil Hogar + SICI

40% of all visitors fit the 'buyer' perfil.

+ 70% of contacts generated
translate into sales opportunities after the fair.

7th in the 2024 ranking.



Feria H  bitat Val  ncia 2025 2025 is shaping up to be the most ambitious and strategically led edition of the fair ever. Its formula for success rests on three key assets:

- 1. Mass attendance by Spanish distributors**, with an unprecedented campaign being rolled out to invite and mobilise the main groups.
- 2. Powerful programme to recruit international buyers**, designed to maximise exhibitors' sales outcomes.
- 3. A high-level exhibition and cultural proposition**, with experiential content, signature design and **specific solutions for the contract and hospitality sectors**.



**Business + Design + Distribution
+ Internationalization:** cornerstones
of what is a 2025 must-attend event for
any professional in the interiors industry.

