

PRESS PROGRAMME

Sept 2023
Valencia



FeriaHabitatValència

HOME TEXTILES PREMIUM
BY TEXTILHOGAR



ATEVAL



España
Exportación
e Inversiones



**FUNDACIÓ
DEL DISSENY**
Comunitat Valenciana

18 – 22 September / Press Programme

● MONDAY 18 SEPT

12.30pm – 6.30pm. ACTIU
(*ACTIU Headquartes, Castalla*)

A day at the healthiest headquarters in Spain. A day to celebrate the 15th anniversary of the brand's technology park, where you can enjoy the design, sustainability, wellness, essence and Mediterranean gastronomy.

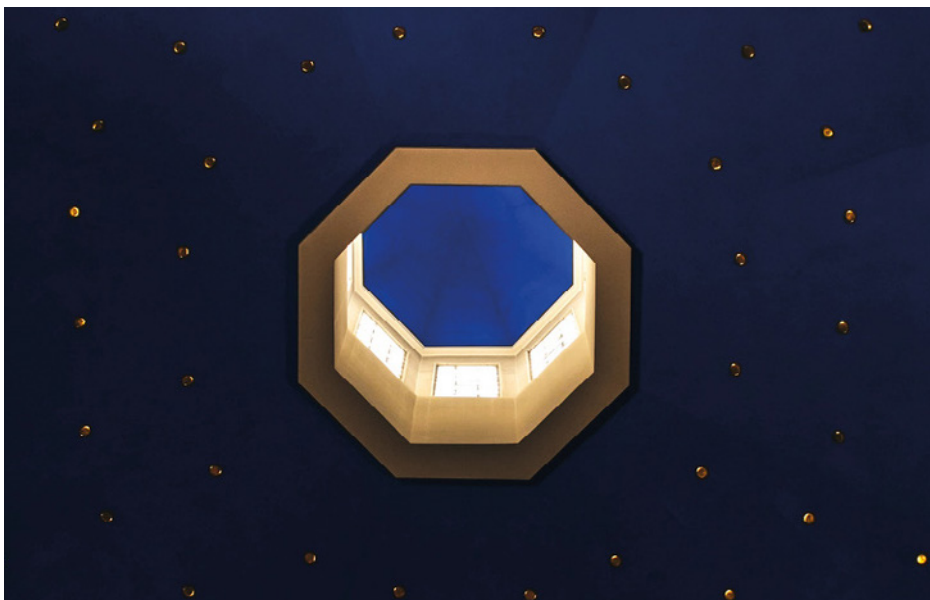
rsvp: lina.jimenez@actiu.com

8.00pm – 9.30pm. LZF LAMPS & GANDÍA BLASCO GROUP
(*Fine Arts Museum of Valencia. C/ San Pio V, 9 – 46009*)

Hosting an exhibition in a museum brings us back to our roots of fusing art with design. This year Gandia Blasco and LZF Lamps present works by Kengo Kuma or Bodo Sperlein among others, internationally awarded products that highlight the use of wood as a noble and ancestral material alongside the museum's permanent collections.

The director of the Valencia Fine Arts Museum will explain in person the splendid Sorolla temporary exhibition and the impressive 15th century Valencian altarpieces in its permanent collection.

rsvp: hello@lzf-lamps.com / gandiablasco@itcomunicacion.com



18 – 22 September / Press Programme

● TUESDAY 19 SEPT

5.00pm – 9.30pm. ANDREU WORLD

(Stand A9 Pav2 N3 Feria Hábitat València > Andreu World showroom > return to Valencia)

The brand will be presenting new Outdoor collections, including those designed by Alfredo Häberli, who will be joining us on that day. It will be an opportunity to discover firsthand our new creations and how the combination of style, quality, and functionality can transform outdoor spaces.

5.00 to 6.00pm: Presentation of the new Outdoor collections at the Andreu World booth, led by Alfredo Häberli

6.00pm: Departure from the fair to the Andreu World showroom

6.30 pm: Arrival at the Andreu World showroom

6.30 - 8.00pm: Showroom tour and presentation of the new 2023 designs, including the In Out Office collections by Alfredo Häberli

8.00 - 9.30pm: Cocktail reception in our garden

9.30pm: Return to Valencia

For your convenience, transportation will be arranged from Feria Hábitat and will cover the entire visit with a return to Valencia.

rsvp: c.salavert@andreuworld.com



18 – 22 September / Press Programme

● TUESDAY 19 SEPT

7.00pm. EXPORMIM

*(Colegio Territorial de Arquitectos de València, CTAV)
C/Herán Cortés, 6. 46004 – València*

The brand's first public meeting on craftsmanship, culture and tradition. There will be a round table moderated by design journalist Tachy Mora. With the participation of designer Manel Molina and consultant Javier Pastor.

rsvp: press@expormim.com

8.00pm – 11.30pm. RAMÓN ESTEVE

*(Centre del Carme Cultura Contemporània, CCCC)
C/ Museu, 2. 46003 – València*

Presentation of the new book by Ramón Esteve. The event will consist firstly of a colloquium in which the book will be presented together with the architect and disseminator Juli Capella and Ramón Esteve himself, in the cloister hall. Then we will move to the courtyard where we will close the event with a cocktail and a welcome aperitif accompanied by music.

rsvp: comunicacion@ramonesteve.com



18 – 22 September / Press Programme

● WEDNESDAY 20 SEPT

6.30pm – 11.00pm. POINT
(La Marina de València)

«Mediterranean Sketches». Art, history and passion for the Mediterranean come together in a unique and exclusive event organised by Point. The event will begin with a visit to the largest immersive Sorolla exhibition in La Marina de València.

Afterwards, attendees will move to Marina Beach Club, to enjoy a welcome cocktail, followed by an exclusive dinner with paella show-cooking. The event will be attended by the international designers with whom the firm has recently presented new products.

* Transfer to the event will be provided from Feria Hábitat València: 18.45h.

rsvp: agarmendia@point1920.com



18 – 22 September / Press Programme

● WEDNESDAY 20 SEPT

6.30pm – 11.00pm. VONDOM (Vondom Headquarters, Beneixida)

A visit to the firm's new showrooms, completely renovated, where the latest collections designed by the international Jean-Marie Massaud (the new designer joining the house), Ramón Esteve and Eugeni Quitllet. The event will culminate with a cocktail dinner, with which to experience an unforgettable evening in an atmosphere full of inspiration.

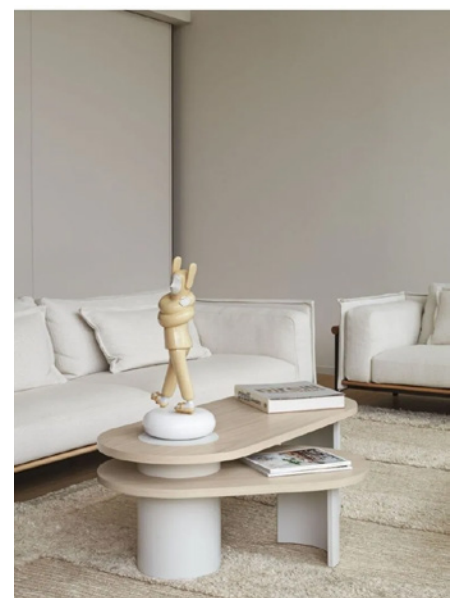
* Transfer to the event will be provided from Vondom booth at FERIA HÁBITAT (N3 - P1 | A10): 17.00h.

rsvp: rsvp@vondom.com

6.30pm. LLADRÓ (Lladró Headquarters, Tavernes Blanques)

A visit to the iconic factory of the firm, which celebrates its 70th anniversary in 2023. During the tour, visitors will learn about the handcrafted creation process of each of the pieces, as well as the details of its latest international collections. The meeting will end with a cocktail party at the factory.

rsvp: agonzalez@lladro.com





CONFERENCES AND PRESENTATIONS AT THE FAIR
— feriahabitatvalencia.com

Don't miss the intense agenda of conferences, round tables and presentations that we have prepared on the stage of the «Ágora nude». Participate in the exclusive presentations of our exhibitors and visit the exhibitions that are deployed throughout the spaces of Feria Valencia.

— [Check the schedules](#)

COMPLETE THE AGENDA WITH VALENCIA DESIGN FEST

During the month of September, València celebrates a design festival that brings together **national and international companies and professionals to discover first-hand the local talent, the creative effervescence of our city and the latest trends in design from the Mediterranean.** All this, thanks to an agenda of activities consisting of exhibitions, conferences, presentations, projects led by emerging talents, pop-up spaces, screenings and themed routes, among many others.

A brand that inherits all the spirit of World Design Capital Valencia 2022 and integrates the local agendas of the entire Valencian design ecosystem, but also of art galleries, cultural centres and entities linked to architecture and creativity in general. **A month of experiential, participatory and open events to continue to demonstrate the link and international relevance of València with creativity and design.** València Design Fest is a project of the Fundació del Disseny de la Comunitat Valenciana (Design Foundation of the Region of Valencia).



COMPLETE THE AGENDA WITH VALENCIA DESIGN FEST

— valenciadesignfest.com



«**Scenes from a Near Future**» exhibition, curated by Tachy Mora
At Feria H abitat Val encia. Exploring the changes that our domestic environment could experience in the coming years. — [Learn more](#)



«**Time & Matter**» exhibition, curated by Estudio Savage. At Centre del Carme Cultura Contempor ania (CCCC) — [Learn more](#)



«**Memories Objects**» exhibition, curated by Studio Inma Berm udez. At Palau de Colomina — [Learn more](#)



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