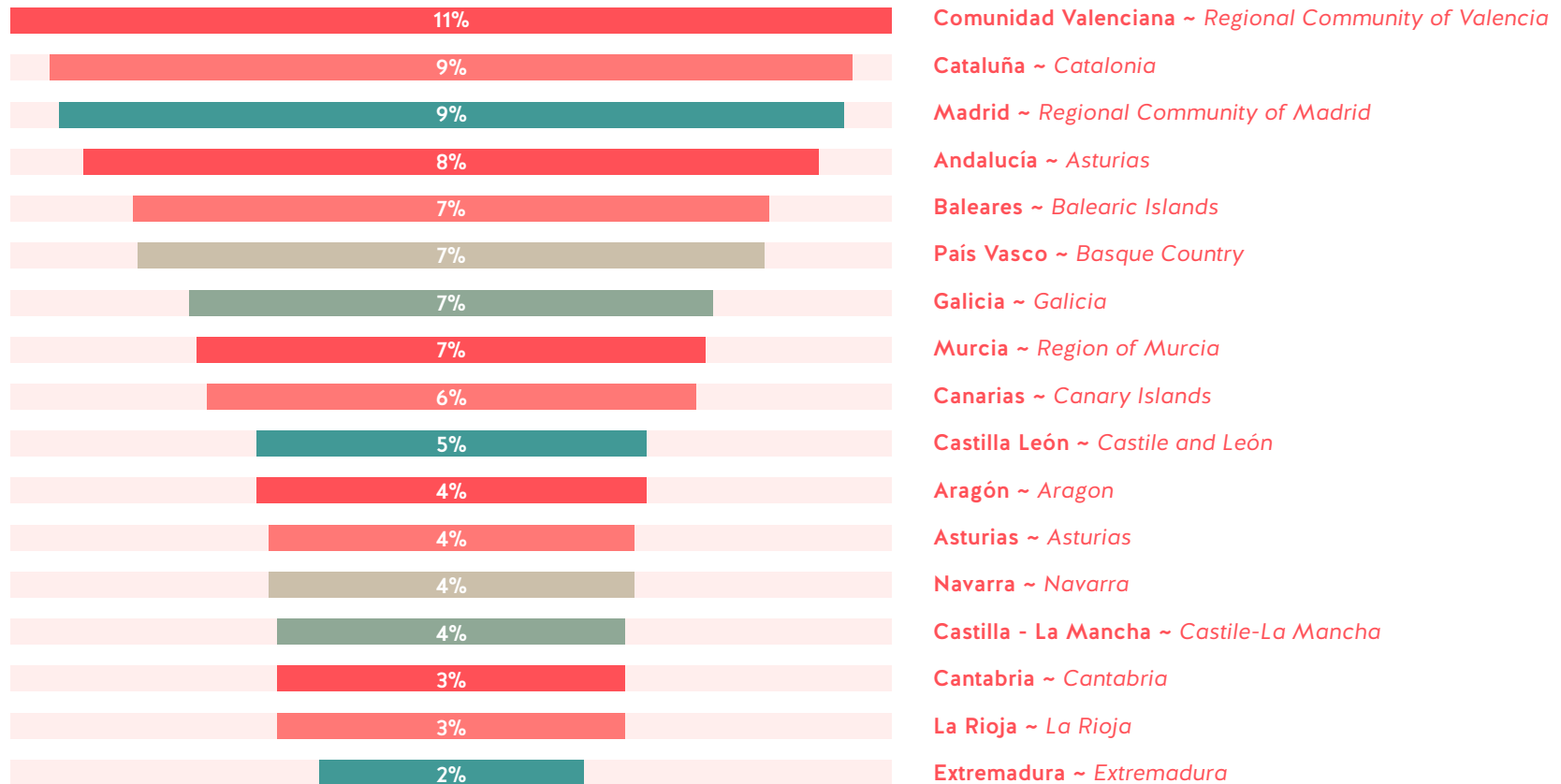


**Tipo de cliente que ha visitado el stand:**  
*Type of customer who has visited the stand:*



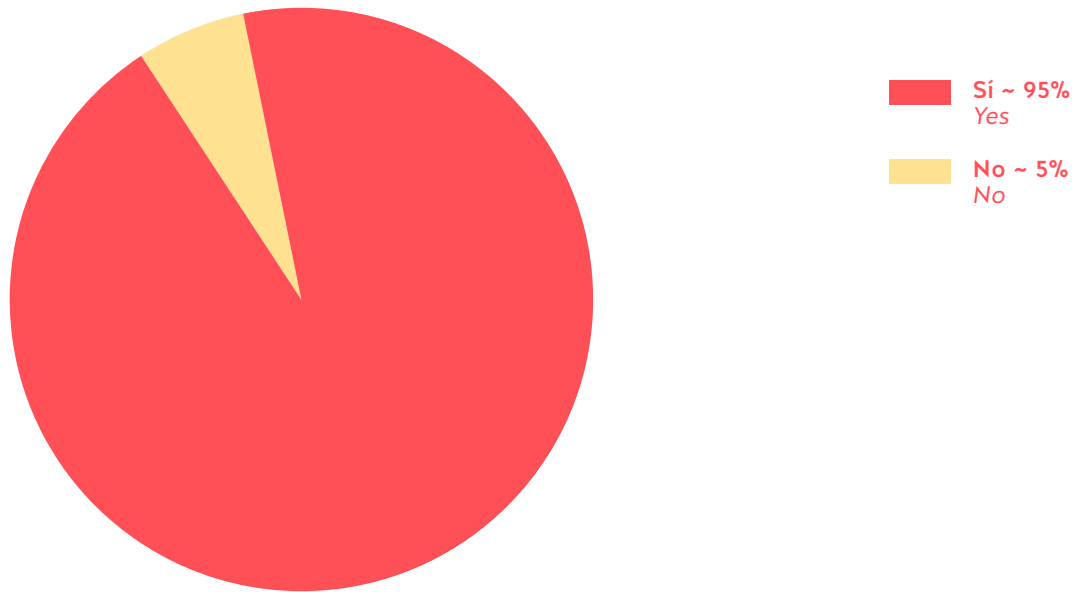
- Minoristas ~ 24%**  
*Retailers*
- Arq./Dec ~ 23%**  
*Architects/interior designers*
- Distribuidores ~ 16%**  
*Distributors*
- Agente Comercial ~ 15%**  
*Sales agents*
- Grupos de compra ~ 13%**  
*Buyers groups*
- Importador ~ 9%**  
*Importer*

¿Cuál era la procedencia de los clientes nacionales?  
¿Which was the origin of domestic customers?

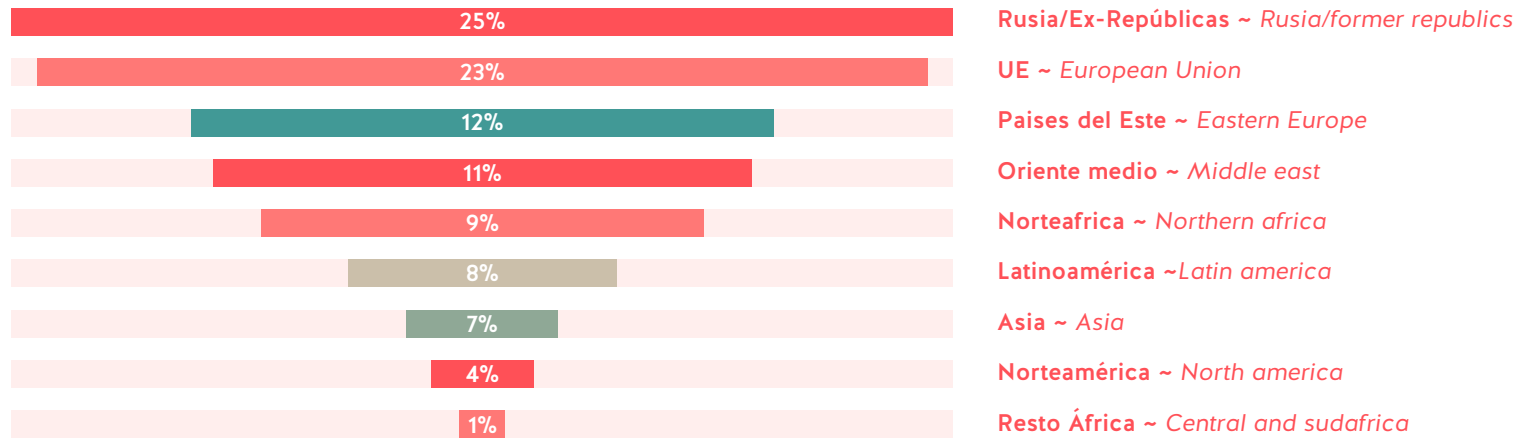


¿Han recibido visitas de clientes extranjeros?

*Have you received any visits from foreign customers?*



**¿De qué países?**  
*Where from?*

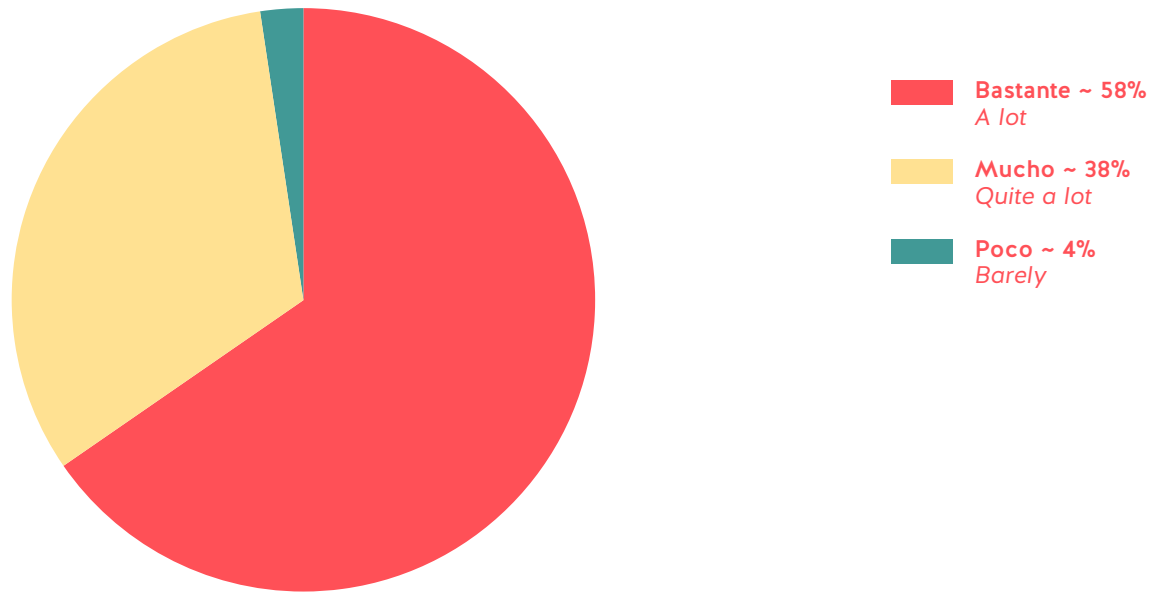


**¿Cómo valoraría cada uno de los siguientes aspectos?**

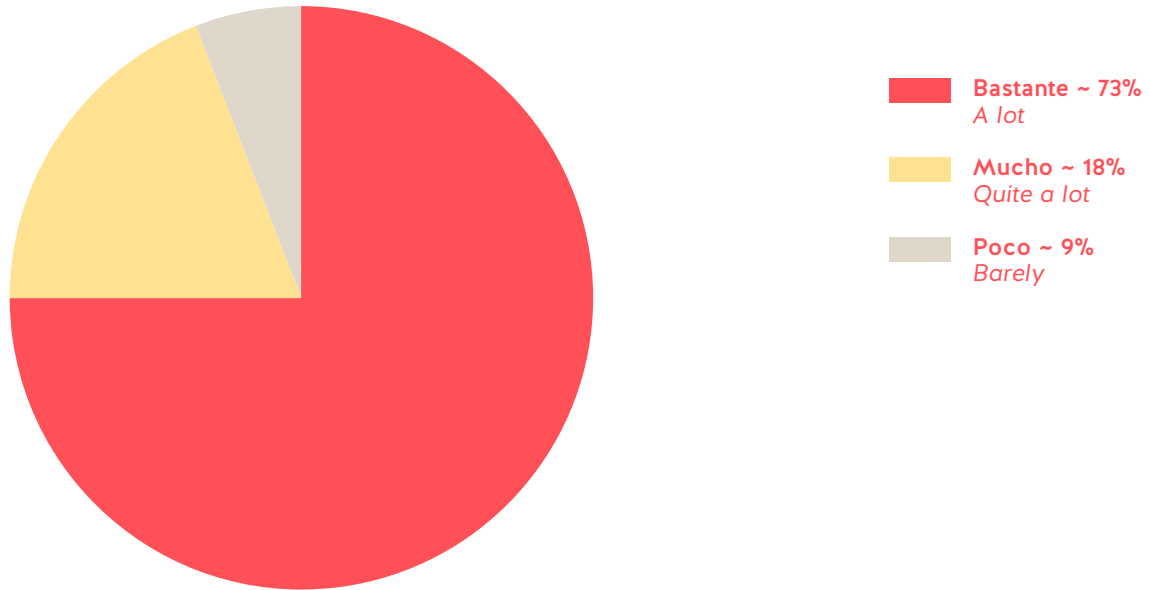
*How would you rate the following statements?*

**El certamen está bien organizado**

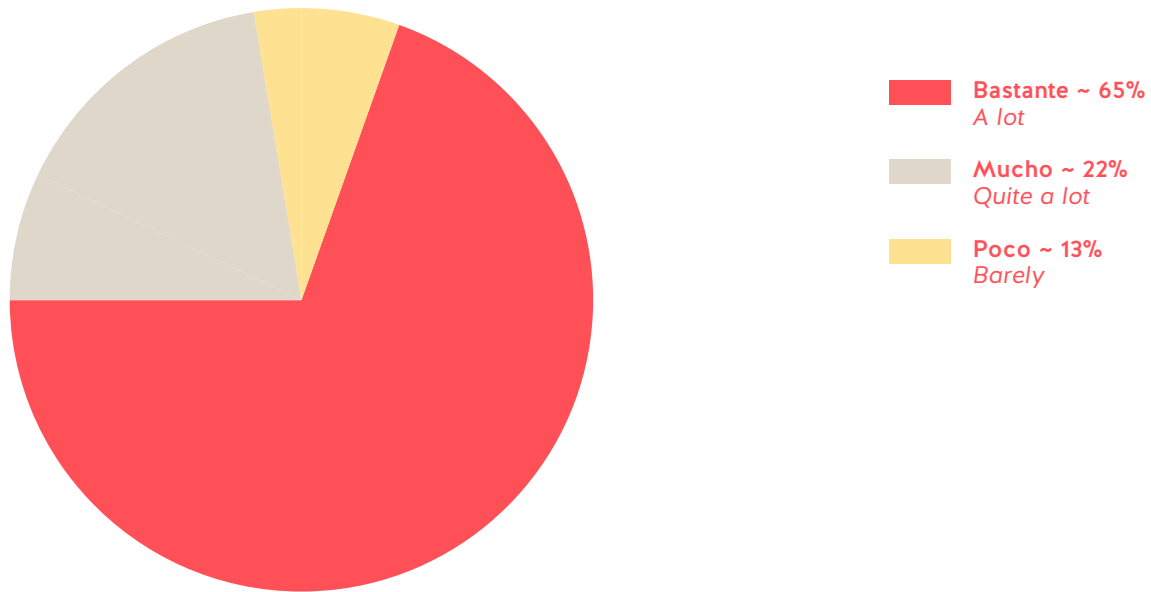
*The show is well organized*



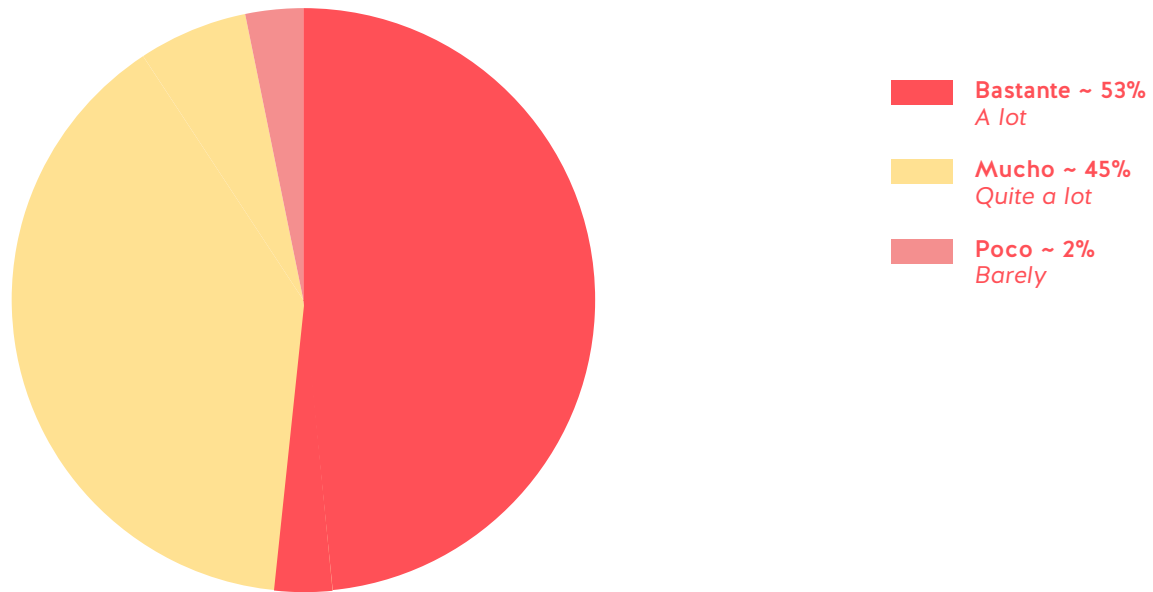
La promoción y publicidad realizada es adecuada  
*It has been adequately promoted and advertised*



Hábitat está “sectorizada o distribuida” adecuadamente  
*Hábitat is suitably divided into sectors and distributed*



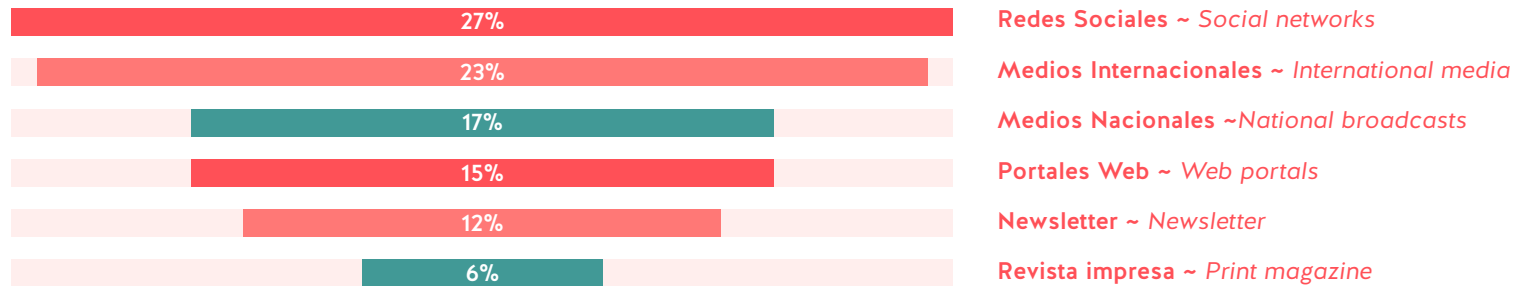
La atención y servicio recibido por parte de la Feria es adecuado  
*Customer care and attention received by the Fair is adequate*





¿Qué soportes publicitarios ven más interesantes para promocionar el certamen?

Which advertising supports are more interesting to promote the show, according to you?

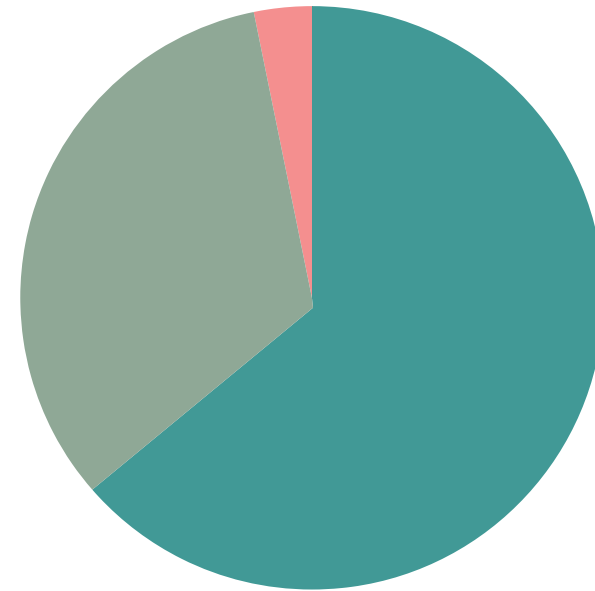


¿Estarían interesados en participar en la próxima edición en 2019?  
*Would you be interested in participating in our next 2019 show?*



■ Si ~ 98%  
Yes

■ No ~ 2%  
No



■ Manteniendo el espacio ~ 68%  
Keeping the space

■ Queremos aumentar ~ 31%  
We want to increase

■ Queremos reducir ~ 1%  
We want to reduce