

FERIA HÁBITAT VALENCIA 2017

BROKIS PRESENTING NEW COLLECTIONS



MACARON

Brokis, the leading Czech manufacturer of premium handblown glass lighting, is showcasing its latest collections for the second time in Spain at Feria Hábitat in Valencia. Against an industrial backdrop designed by Brokis art director Lucie Koldova, the new table light collection MACARON and new pendant lights KNOT and PURO are resolute focal points among earlier collections.

Debuting at the interiors fair are smaller versions of the popular pendant light KNOT along with technical innovations for the PURO series, such as improved connectors and redesigned tube ends. The new connectors, which offer greater ease of installation and maintenance, will also be featured on the Whistle lights.

The presentation in Valencia emphasises the refined nature of Brokis handblown glass objects and the harmonious interplay of both the brand's new and established collections.

FERIA HÁBITAT VALENCIA 2017

19–22 September 2017
Hall N2-P2, Stand C20
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MACARON

MACARON

by LUCIE KOLDOVA

The MACARON table light pays homage to the beauty and complex structures of crystalline stone. Enclosed in opposing domes of delicate handblown glass, the stone becomes a moonscape afloat in its own cosmos. The light source casts its glow upward from the onyx base to energize the meandering chalcedony veins in the centre onyx plate and create a subtle and mesmerizing lighting effect. The concept is based on the principle of illuminating stone, and the name refers to the light's similarity in shape to the famed French meringue confection. Natural imperfections in the glass and the diversity of structures in the stone make each light a unique original. MACARON comes in three sizes – the largest of which also makes an attractive floor light – and in several glass colour options with either white or honey onyx. The collection offers an alternate version featuring a centre plate made of kiln cast glass shards in combination with a wooden base.

KNOT

by CHIARAMONTE MARIN

At Hábitat Valencia, Brokis is unveiling a smaller version of the KNOT pendant light – KNOT Small. The new light will be available in the four existing KNOT shapes and colour options.

KNOT is a collection of stately pendant lights that appose two dramatically dissimilar materials. The design combines coarse natural fibre with smooth, transparent blown glass to arouse a contrast as striking as it is dignified. Full-bodied globes of varying shapes and sizes are penetrated by robust cords that seemingly pull the bottom of the glass inward for a bemusing plastic effect. The LED light source is housed in a handsome top hood, which, like the cord end cap, is fashioned in refined metal. The collection currently comprises four pendant lights and several colour options.

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KNOT

PURO by LUCIE KOLDOVA

In Valencia, Brokis is launching redesigned tube ends for the PURO pendant light series as well as improved connectors that afford increased compositional variability, such as the ability to join tubes together lengthwise.

PURO is boldly minimalistic variation on atmospheric pendant lights. Inspiration for the collection and its name come from the Spanish word for “cigar”, which also means “pure” and is a reference to the composition’s clean lines. The design creates an intriguing interplay between horizontal and vertical luminous cigar tubes levitating in space above simple bell lights. The diffused glow of the tubes combines with that of the bells to elicit a dynamic ambience, while the alternating gloss and matte finishes provide a degree of provocation. PURO offers atmospheric room lighting as well as lighting for offices, hospitality interiors, and private dining areas. The collection comprises a single bell light suspended beneath a vertical tube and dual bell lights suspended beneath a horizontal tube.



PURO

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NOTES TO EDITORS

THE COMPANY

Brokis is a synthesis of exquisite design, superior quality, and the skill of master artisans continuing the centuries-old Bohemian glassmaking tradition. Its modern lighting collections have achieved international acclaim by combining handblown glass with other refined materials, such as handcrafted wood and metal, in bold compositions

that push the boundaries not only of contemporary lighting design but of the technologies applied in production. The Czech family-run premium brand works with select designers from around the world and operates its own historical glassworks southeast of Prague. Each Brokis light is a genuine original and a functional work of art.

MANAGING DIRECTOR JAN RABELL

“Nothing’s impossible;
never say it can’t be done.”

Entrepreneur Jan Rabell is one of the most dynamic figures in the Czech Republic’s glassmaking industry. Born in Prague in 1965 to a Puerto Rican father and Czech mother, he grew up in his father’s homeland, returning to Prague to pursue a master’s degree in economics. He went on to hold various managing director posts in the field of finance and banking. In 1997, he purchased the ailing Janštejn Glassworks and set about restoring its prestige

and competitiveness primarily by introducing unconventional glassblowing techniques and production technologies.

In 2006, he founded the premium handblown glass lighting brand Brokis, quickly developing it into one of the most important players in the market and exporting its products to countries around the world. Jan Rabell’s charisma, energy, and innovative vision continue to propel Brokis and the Janštejn Glassworks steadily forward. The entire Rabell family are involved in the business, with wife, Petra, and son André playing especially important roles.

ART DIRECTOR LUCIE KOLDOVA

Brokis art director Lucie Koldova is an acclaimed Czech product and furniture designer. Her collaboration with the brand began in 2010 with the timeless Muffins and Balloons lighting collections, which she designed while living and working in Paris. The voluminous glass lights embody her charismatic, elegant style and quickly established Brokis as an innovative producer of handblown glass lighting. She is the creative force behind the brand and is instrumental in shaping its product portfolio and image. Her creations, objects of desire, include glass sculptures, glass lighting, poetic gallery pieces, and limited-series works. Breathtaking colours,

unusual proportions, and vibrant formal contrasts seemingly move her work beyond the realm of the possible, a trademark at once apparent in lighting collections such as Balloons, Capsula, Whistle, and Mona. In addition to developing ever-more novel and exciting motifs, Lucie Koldova has introduced important technological and formal solutions that have enabled Brokis to push the limits of handblown glass production.

For Brokis, Lucie designed the series MUFFINS (with Dan Yeffet), BALLOONS (with Dan Yeffet), SHADOWS (with Dan Yeffet), CAPSULA, MONA, FLUTES, WHISTLE, LIGHTLINE, PURO and MACARON.

DESIGNERS DAN YEFFET

Dan Yeffet, (born 1971 in Jerusalem,) is a globally recognized designer. In Amsterdam in 2003, Dan founded his own design studio and platform called JellyLab. In 2005, he moved the studio to its present location in Paris. His work is often described as innovative yet simple and is characteristic of a strong identity. Dan says

of himself: “Definitions are our limits—I like to consider myself an explorer and adventurer.” For Brokis, Dan designed the lighting collections MUFFINS (with Lucie Koldova), BALLOONS (with Lucie Koldova), and SHADOWS (with Lucie Koldova).

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BORIS KLIMEK

Boris Klimek (born 1984) is an esteemed Slovak product designer who has received numerous distinguished awards for his work. Boris works in Prague, where he focuses on product and interior design. In his works, he looks for conceptual

overlaps, games, and stories. His products are functional as well as highly poetic, playful, and capable of stimulating both emotion and the imagination. For Brokis, Boris designed the lighting collections MEMORY and NIGHT BIRDS.

CHIARAMONTE MARIN DESIGN STUDIO

A passion for objects intended as industrial products is the glue of the professional partnership between Alfredo Chiaramonte and Marco Marin, promoting partners of the homonymous Designstudio. The different activities experienced through the years (interiors, graphics, industrial, and lighting design) have produced a diverse knowledge enriched with ideas of development from many fields.

Alfredo Chiaramonte (born 1961, Bologna, Italy) studied at the Faculty of Architecture of Venice.

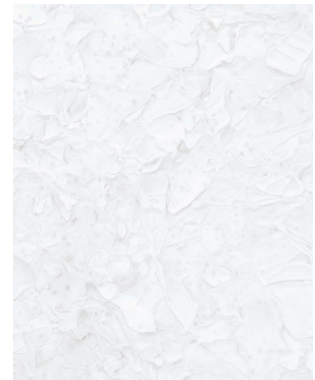
Marco Marin (born 1964, Venice, Italy) graduated from the Academy of Fine Arts specializing in

industrial design. Together, they have worked for well-known furniture and lighting companies and taught at the European Center for Preservation of Architectural Heritage in Venice. They have received many awards, and their works have been exhibited in the permanent collections of international museums, such as the Museo Correr in Venice, the Beaubourg in Paris, the Design Museum of Calenzano (Anna Querci Foundation), the Moma in San Francisco, and the Venice Biennale, where, incidentally, they collaborated with Yoko Ono. For Brokis, Chiaramonte Marin designed the KNOT collection.

BROKIS COLLECTIONS AT FERIA HÁBITAT VALENCIA 2017

BROKIS-GLASS

In addition to its newest collections and traditional portfolio products, Brokis is also presenting a new material, Brokis-Glass, which it created in collaboration with the Janštein Glassworks based on technology for processing shards of glass. Brokis-Glass was developed as a translucent material. Its properties, variety of formats, and vast array of colours make it especially well suited to the domains of design and architecture as a functional decorative interior and exterior element. The new material first appeared in the Macaron lighting collection, where it provides an alternative to the centre plate fashioned of onyx. To showcase Brokis-Glass at Feria Hábitat, the company will be using it to clad the walls of its exhibit stand, allowing for their illumination.



WHISTLE by LUCIE KOLDOVA

At Feria Hábitat Brokis introduces new Whistle with a new connector, which offer greater ease of installation too. The Whistle collection is, quite literally, a living reference to the work of glassmakers, as inspiration for the design was taken from the blowpipe, which in Czech is known as a glassmaker's whistle. The lucid body of the piece traces the silhouette of a cone of light, and a distinct spotlight with hand-pressed metal shield constitutes its imaginary heart. The overall shape and the naked cable winding its way up through the body of the light define the character of its simplistic technical form. The collection comprises a suspension light in two sizes as well as a set of three lights.



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CAPSULA

by LUCIE KOLDOVA



For 2017, Brokis also introduces new white metal end caps and opaline outer glass in the Capsula collection.

Capsula is a sophisticated and exhilarating light bearing resemblance to a plant cell or seed. The nucleus of the piece is a tubular triplex-glass LED light source, developed by Brokis, that transects the inner shade and translucent external shell to form a notional axis. The layering and overlapping of these three distinct components give rise to dramatic 3D optical effects. The end caps fasten the components together and serve as anchor points for the creative dual suspension straps, which also conceal the power cable and allow for variation in the final positioning of the light. The Capsula collection is offered in sets as well as individual lights that can be combined per customer requirements.

SHADOWS

by LUCIE KOLDOVA, DAN YEFFET

The Shadows collection is on show in Valencia featuring an all-new connector that allows for easier installation. It is housed in the wooden pear-shaped body of the light and makes for quick removal of the body and the glass shade. An improved ceiling canopy has also been designed for the Shadows set. Like the new connector, it will make installation much easier than before.

The Shadows collection is a take on the famed, timeless lights found in French ateliers, and its typology pays tribute to that legacy. The combination of handblown glass, handcrafted wood, and classic shaping has given rise to a light of ageless elegance. The collection comprises four different suspension lights, as striking alone as they are in sets, characterized by a handblown glass shade set upon on a handcrafted wooden body. The clean contours and finish are accentuated by the concealed light source. The Shadows collection is special not only for its wide spectrum of glass colour options, surface finishes, and types of wood but also because the lights can be combined into sets according to customer requirements. They are intended for interiors and, thanks to multiple combination possibilities, are well suited to a broad range of installations.



MONA
by LUCIE KOLDOVA



As part of the new collection 2016/ 2017, Brokis has introduced an innovated version of the Mona Wall. The light now comes equipped with a dimmer switch discreetly integrated into the mounting arm.

The Mona collection is based on the concept of penetrating forms. The light source boldly traverses the ample volume of smooth handblown glass to reveal the thrilling tension inherent in the design. The collection's essence, however, lies in its unconventional construction and refined combination of materials. It also boasts dimmable tubular LED light sources, developed by Brokis, each with a different colour temperature..

LIGHTLINE
by LUCIE KOLDOVA

The popular Lightline collection is being showcased at Hábitat Valencia 2017 with a new cable colour option in white.

In its every component, the Lightline collection is a celebration of glass as an artistic medium. The concept of a line of light is rooted in the varying characteristics of the material and its forms. The design employs the effect of light uniformly dispersed over a sandblasted surface, which in profile creates the impression of a luminous line. The LED light source is embedded in the base beneath a metal and triplex-opal glass shroud. The upper surface, sandblasted by hand, is treated with a special nano coating to prevent the accumulation of dust and smudges. The collection comprises four table lamps that cast a light of intimate character.



MUFFINS
by LUCIE KOLDOVA, DAN YEFFET

The timeless Muffins collection represents an extraordinary lighting experience. Since its market debut, it has taken on an iconic status and become a symbol of the Brokis brand. The sublimity of the design lies in the masterful combination of delicately contoured glass and solid wood. The lights, featuring a billowing glass shade set in a handcrafted wood base together with a naked filament bulb, breathe new life into any space and elicit a festive ambience. The collection offers multiple shape and size variants as well as a broad palette of glass colours and woods.



NIGHT BIRDS

by BORIS KLIMEK



Inspired by the abandon and freedom of bird flight, the innovative Night Birds suspension lights impart poetic enchantment and unparalleled dynamism to any interior. Night Birds differ from the other collections in the unique technology applied in production, which involves melting glass into a mould and then bending it. The process makes it possible to instil delicate nuances in the shape of the wings and achieve a coloration of the glass that is different and wholly unique each time. The collection's restraint and directness are underscored by the minimalist LED light source set in a body of lacquered and polished aluminium. Night Birds comprises three lights with different wing attitudes depicting the various phases of bird flight. The lights are available in white and dark variants. Night Birds work best in large flocks.

BALLOONS

by LUCIE KOLDOVA, DAN YEFFET

Balloons are being presented inValencia with new reflectors finished in black chrome and brushed chrome. Balloons, a collection of timeless lights embodying rudimental forms evoking images of hot air balloons, captivates with the beauty of large-format handblown glass and an elegant metal reflector hovering within. The design's charm lies in the use of two independent glass sections to achieve the impression of an integral whole. Lavish proportions and an elegant hand-pressed metal reflector are the collection's defining traits. The size of the largest shade pushes the very boundaries of glassblowing technology and illustrates the exceptional skill and craftsmanship of Bohemian glassmakers. The Balloons collection is one of the pillars of the Brokis portfolio. The lights come in three sizes. Balloons also make an outstanding sculptural statement during the day when they are switched off.



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