



TRADE FAIR:	
Exhibiting Firm:	
Contact:	Stand Number:
E-mail:	

**RATES** (VAT not included)

BANNERS	QUANTITY	EUROS / UNIT	TOTAL EUROS	
Home page:				
<input type="checkbox"/> Annual		2.800,00		
<input type="checkbox"/> Premium Half-Year		1.500,00		
<input type="checkbox"/> Premium Month		900,00		
Others pages:				
<input type="checkbox"/> Annual		1.500,00		
<input type="checkbox"/> Premium Half-Year		800,00		
<input type="checkbox"/> Premium Month		500,00		
OFFICIAL	CATALOGUE	QUANTITY	EUROS / UNIT	TOTAL
<input type="checkbox"/>	Back cover		1.500,00	
<input type="checkbox"/>	Inside front cover		1.400,00	
<input type="checkbox"/>	Inside back cover		1.200,00	
<input type="checkbox"/>	1st Right page		900,00	
<input type="checkbox"/>	1st Double page (2nd and 3rd)		1.100,00	
<input type="checkbox"/>	Full page		600,00	
<input type="checkbox"/>	Double page		1.000,00	
<input type="checkbox"/>	Next page index		800,00	
<input type="checkbox"/>	2 Footers		150,00	
<input type="checkbox"/>	4 Footers		400,00	
<input type="checkbox"/>	8 Footers		700,00	
VISITOR'S GUIDE	QUANTITY	EUROS / UNIT	TOTAL EUROS	
<input type="checkbox"/>	Full page		1.200,00	
<input type="checkbox"/>	Double page		2.200,00	
<input type="checkbox"/>	Central double page		2.500,00	
<input type="checkbox"/>	Inside front cover		1.800,00	
<input type="checkbox"/>	Inside back cover		1.800,00	

**DEADLINE FOR SENDING THIS ORDER FORM: 1 MONTH BEFORE THE SHOW.**  
**PLEASE SEND THIS FORM BY E-MAIL OR FAX: [servicecenter@feriavalencia.com](mailto:servicecenter@feriavalencia.com) +34 902 747 345**

Date, signature, and company stamp

## TECHNICAL SPECIFICATIONS:

## · BANNERS

Located in the lower right margin.

Size: 266 x 87 pixels (gif or jpg).

Format: gif or jpg.

## · OFFICIAL CATALOGUE

All these options will be accompanied by the presence of company logo in the alphabetical list of exhibitors.

Size: 210 x 170 mm.

Format: gif or jpg.

## · VISITOR'S GUIDE

Size: 220 x 100 mm.

Recruitment advertising Visitor's Guide entitles you a page in the Official Catalogue of Exhibitors.

The correlation is:

Visitor's Guide	Official Catalogue
Full page	Full page
Double page	Double page
Central double page	Double page
Inside front cover	Full page
Inside bak cover	Full page

## APPLICATION FORM



TRADE FAIR:	
Exhibiting Firm:	
Contact:	Stand Number:
E-mail:	

### RATES (VAT not included)

DESCRIPTION	EUROS / UNIT	TOTAL EUROS
<input type="checkbox"/> Canvas, Outside Perimeter	1.050,00	
<input type="checkbox"/> Canvas, Fire Escapes CV-31 Road	5.250,00	
<input type="checkbox"/> Canvas, Fire Escapes Central Forum	5.250,00	
<input type="checkbox"/> Canvas, Outside North Forum	4.000,00	
<input type="checkbox"/> Banner circuit, double-side, Outside	4.275,00	
<input type="checkbox"/> Vinyl, Outside Pavilion 8	3.500,00	
<input type="checkbox"/> Vinyl, Outside Pavilion 7, OPTION 1: 1 Vinyl	3.000,00	
<input type="checkbox"/> Vinyl, Outside Pavilion 7, OPTION 2: 2 Vinyl	4.500,00	
<input type="checkbox"/> SET, feather banner on pole with base, CENTRAL FORUM	3.600,00	
<input type="checkbox"/> SET, feather banner on pole with base, NORTH FORUM	3.600,00	
<input type="checkbox"/> Vinyl, Elevators Back	1.350,00	
<input type="checkbox"/> Banner circuit, double-sided, indoor (18 units)	5.400,00	
<input type="checkbox"/> Vinyl, Stairs Side	1.350,00	
<input type="checkbox"/> Vinyl, Stairs Back	1.125,00	
<input type="checkbox"/> Floor Adds	1.875,00	
<input type="checkbox"/> Vinyl, Windows Pavilion Entrance	675,00	
<input type="checkbox"/> Vinyl, Windows, Side of Entrance	712,50	
<input type="checkbox"/> Vinyl, Windows, descent to Pavilion, L1	675,00	
<input type="checkbox"/> Vinyl, Windows access to Pavilion 6, 7 and 8	975,00	
<input type="checkbox"/> SET Litter Baskets, L2 Hall (30 units)	2.250,00	
<input type="checkbox"/> Vinyl, lighted, parking garage	225,00	
<input type="checkbox"/> Vinyl, Windows, Entrance to parking garage P2	375,00	

ALL FEES INCLUDE PRODUCTION, INSTALLATION AND REMOVAL.

The references O.1 to O.12 - Canvas, Fire Escapes - These types of canvas are reusable. Storage service is available, if desired. Please enquire about fees.

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## APPLICATION FORM

**OUTDOOR ADVERTISING MEDIA**



Ref.: N.1 to N.6  
Canvas, outside perimeter  
3'5 x 1'5 m.  
6 units available



Ref.: 0.1 to 0.12  
Canvas, fire escapes  
10 x 10 m.  
12 units available



Ref.: R.1 to R.6  
Canvas, outside North Forum  
6 x 3 m.  
6 units available



Ref.: P.1 to P.15  
Banner circuit, double-sided outdoor  
0,75 x 2 m.  
15 units



Ref.: S.1 to S.2  
Vinyl, outside Pavilion 8  
6 x 8 m.  
2 units available

**OUTDOOR ADVERTISING MEDIA**




Ref.: T.1  
Vinyl, outside Pavilion 7  
5'85 x 7'80 m.  
Option 1: 1 unit




Ref.: T.2 and T.3  
Vinyl, outside Pabillon 7  
5'85 x 5'85 m.  
Option 2: 2 units

**ACCESSES CENTRAL FORUM AND NORTH FORUM**




Ref.: 1.1 to 1.16  
Set, feather banner on pole with base, Central Forum  
4,7 x 0,80 m.  
6 units




Ref.: Q.1 to Q.6  
Set, feather banner on pole with base, North Forum  
4,7 x 0,80 m.  
6 units


**INDOOR MEDIA LEVEL 2 HALL CENTRAL FORUM**




Ref.: A.1 to A.8  
Vinyl, elevators back  
3,70 x 2,70 m.  
8 units available



Ref.: B.1 to B.18  
Banner circuit, double-sided, indoor  
0,60 x 3 m.  
18 units



Ref.: C.1 to C.6  
Vinyl, stairs side  
0,90 x 7,60 m.  
6 units available



Ref.: D.1 to D.4  
Vinil, stairs back  
5,70 x 1,35 m.  
4 units available

## APPLICATION FORM


**INDOOR MEDIA  
LEVEL 2 HALL  
CENTRAL  
FORUM**



Ref.: E. 1 to E.5  
Floor adds.  
3 x 5 m.  
5 units available



Ref.: F 1 to E8  
Vinyl, windows pavilion  
entrance  
1 x 3,50 m.  
8 units available



Ref.: G. 1 to G.2  
Vinyl, windows side of  
entrance  
1 x 3,90 m.  
2 units available




Ref.: H. 1 to H.6  
Vinyl, windows descent to  
pavilion L1  
0,90 x 3,50 m.  
6 units available




Ref.: 1. 1 to 1.2  
Vinyl, windows access to  
pavilion 6, 7 and 8  
0,95 x 5,90 m.  
2 units available


**INDOORMEDIA  
LEVEL 2 HALL  
CENTRAL  
FORUM**



Ref.: K. 1 to K.30  
Set litterbaskets, L2 hall  
Ø 60 cm.  
30 units



Ref.: L. 1 to L. 4  
Vinyl, lighted, parking garage  
1,45 x 1,90 m.  
4 units available



Ref.: M. 1 to M.2  
Vinyl, windows, entrance to  
parking garage P2  
0,60 x 3,40 m.  
2 units available

### INFORMATION

FERIA VALENCIA will produce the advertising to be displayed in its advertising vehicles, in accordance with the technical characteristics that will be provided upon the purchase of advertising space.

For more specific information, please contact:  
[servicecenter@feriavalencia.com](mailto:servicecenter@feriavalencia.com)